

Harshita Vyas

Web Developer

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Summary

Frontend Developer with 2+ years of experience in building responsive and SEO-optimized web applications using React.js, Next.js, TypeScript, and Tailwind CSS. Skilled in frontend development, API integration, performance optimization, and creating scalable, mobile-friendly user interfaces.

Experience

Freelance Developer | SEO & Digital Marketing, *Self-Employed* 06/2025 – Present | Remote

- Developed responsive and SEO-optimized websites, landing pages, and dashboards using Next.js, React.js, TypeScript, and Tailwind CSS.
- Improved website performance, responsiveness, Lighthouse scores, and search visibility through frontend and SEO optimization techniques.
- Integrated REST APIs, authentication flows, reusable components, and converted Figma designs into mobile-friendly interfaces.
- Managed deployment, maintenance, client communication, LinkedIn page handling, and digital marketing support for lead generation.

React Js Developer, *Vigorous IT Solutions* 03/2024 – 05/2025 | Jaipur

- Optimized website performance by 30%, improving loading speed, responsiveness, and overall user experience.
- Developed responsive websites for multiple clients using React.js and Tailwind CSS with timely project delivery.
- Designed and built the company's official website with modern, user-centric, and mobile-friendly UI principles.
- Developed ERP modules including Leave Management and Admin Dashboard functionalities.

Software Developer, *Anand Rathi IT Private Limited* 04/2022 – 09/2022 | Jodhpur

- Developed dynamic stock-focused web applications using HTML, SCSS, and ReactJs.
- Ensured responsive and user-friendly interfaces, enhancing user experience across devices.
- Collaborated with cross-functional teams to deliver high-quality, optimized software solutions.

Projects

Business Portfolio Website, *Tech Stack: Next.js, TypeScript, Tailwind CSS*

Developed a responsive and SEO-optimized business portfolio website with modern UI/UX design. Implemented reusable components, mobile-first layouts, and performance optimization techniques to improve responsiveness, accessibility, and overall user experience.

E-commerce Product Dashboard, *Tech Stack: React.js, Redux Toolkit, Tailwind CSS*

Built a dynamic e-commerce dashboard with product listing, filtering, sorting, and API integration features. Implemented Redux Toolkit for scalable state management and developed reusable frontend components for better maintainability and performance.

Admin Dashboard System, *Tech Stack: React.js, JavaScript, REST APIs*

Created a responsive admin dashboard with authentication, analytics, and data management functionalities. Integrated REST APIs and developed reusable table, sidebar, and form components to improve usability and workflow efficiency.

Tools & Technology

- React.js, Next.js, JavaScript, TypeScript, HTML5, CSS3, Tailwind CSS, Redux Toolkit, REST APIs, Responsive Web Design, Authentication Systems, SEO Optimization, Semantic HTML, Page Speed Optimization, Google Analytics, Google Search Console, Lighthouse, Git, GitHub, Postman, Figma, Vercel, Netlify

Education

B. Tech in Computer Science & Engineering,

2017 – 2021

Vyas Institute of Engineering and Technology